

THE STANDARD BANK OF SOUTH AFRICA LIMITED (STANDARD BANK/WE/US/OUR): TERMS AND CONDITIONS FOR THE SIMPLYBLU/GOOGLE ADS PROMOTIONAL OFFER (TERMS)

By accepting and making use of the Offer as defined below, you agree to these Terms and warrant that you can enter into a legally binding agreement.

Please pay special attention to the sections that are in bold. These are important clauses that may limit our responsibility or involve some risk for you.

1. ABOUT THE OFFER

- 1.1 SimplyBlu is a Standard Bank service, supported by Mastercard's Simplify Commerce platform, that we provide to merchants to help them manage their businesses by delivering features to initiate and manage payments and value-added services.
- 1.2 The **Offer** is made up of the **SimplyBlu Offer** and the **Google Ads Offer**.
- 1.3 The **SimplyBlu Offer** includes the following:
 - 1.3.1 When you sign up and we approve you as a new SimplyBlu merchant during the Offer Period (as defined below) and if you also activate your store (meaning we have approved it and it is live) within a month, we will waive the once-off sign-up fee of R350 (excluding VAT) and give you free monthly subscriptions (valued at R350 each excluding VAT) until the end of the Offer Period. (Please note that card transaction fees will still be applicable during and after the Offer Period.)
 - 1.3.2 SimplyBlu merchants that already have activated stores at the start of the Offer Period will be given free monthly subscriptions (valued at R350 each excluding VAT) until the end of the Offer Period. (Please note that card transaction fees will still be applicable during and after the Offer Period.)
 - 1.3.3 SimplyBlu merchants that have been approved by us but whose stores are not yet activated at the start of the Offer Period will be given free monthly subscriptions (valued at R350 each excluding VAT) for November and December 2020 provided they have their stores activated before 16 November 2020. (Please note that card transaction fees will still be applicable during and after the Offer Period.)
- 1.4 In addition, if you are one of the first 1 000 SimplyBlu merchants that have activated their store before or during the Offer Period, you qualify for the **Google Ads Offer**, where we will provide you with a once-off offer for free Google Ads to the value of R500 each.
- 1.5 This Offer starts at 00:00 on Monday, 5 October 2020 and ends at 23:59 on Thursday, 31 December 2020 (**Offer Period**).

1.6 **We may change the Terms at any time. By taking part in this Offer, you agree that the latest version of the Terms applies to you.**

2. WHO QUALIFIES FOR THIS OFFER

2.1 To qualify for this Offer, you must meet all the requirements that we set for our online merchants (**Qualifying Criteria**). **We may, at our sole discretion, decline any merchants who do not meet the Qualifying Criteria.**

2.2 If you meet all the Qualifying Criteria, you can take up the Offer.

3. HOW THE OFFER WORKS

3.1 If you are not already a SimplyBlu merchant, you can sign up with us during the Offer Period by filling out the application form at www.standardbank.co.za/simplyblu and submitting the required documents. Once we have approved you, you must have your store activated within a month.

3.2 Existing SimplyBlu merchants that have not yet had their stores activated must do so before 16 November 2020.

3.3 Existing SimplyBlu merchants that have had their stores activated before the Offer Period can already take up the Offer.

3.4 Once your store has been activated, whether you are an existing or a new SimplyBlu merchant, you can take up the SimplyBlu Offer by sending us an email at simplyblu@standardbank.co.za. To take up the Google Ads Offer, you can click on the link provided in the email that we sent to you regarding the Offer and complete the form. If you did not receive our email, send us an email at simplyblu@standardbank.co.za and we will send you a link to the form that you need to complete in order to take up the Google Ads Offer.

3.5 You can only take up the SimplyBlu Offer and the Google Ads Offer once.

4. GENERAL TERMS

4.1 We are the promoter of this Offer. Any reference to **we/us/our** includes our directors, members, partners, sponsors, agents or consultants, depending on the context.

4.2 By participating in this Offer, you agree to be bound by:

4.2.1 the latest version of the Terms;

4.2.2 the merchant terms and conditions;

4.2.3 the SimplyBlu™ terms and conditions; and

4.2.4 Google's terms and conditions. **(Any query, complaint or dispute in respect of the Google Ads must be taken up directly with Google.)**

- 4.3 The Terms apply to this Offer and to all other information relating to this Offer as well as any promotional or advertising material that we publish.
- 4.4 **We, Google or Mastercard may need to process your personal information to validate your acceptance and, if you qualify for the Offer, to make the Offer available to you. By accepting this Offer, you give your consent for us, Google or Mastercard to process your personal information for this purpose. If you do not wish to give such consent, please do not accept or participate in this Offer.**
- 4.5 The Offer has no cash value and cannot be sold or otherwise exchanged.
- 4.6 The Offer cannot be used together with any other similar offer or campaign promoted by us.
- 4.7 **You cannot benefit (or you will forfeit your benefit) under this Offer if you breach the terms referred to in clause 4.2 at any time.**
- 4.8 **We are not responsible for any loss or damage arising from your participation in this Offer. You indemnify us against any loss or damage that we or any third party may suffer because of your participation in the Offer.**
- 4.9 We may terminate this Offer immediately and without notice to you. In such event, you waive any rights that you may have against us and you acknowledge that you will have no recourse or claim against us.
- 4.10 If there is any dispute regarding the Offer or the Terms, our decision will be final and binding.